



The Italian National Patisserie Team aiming to bring home the World Cup

A thing of beauty and a highly sought-after creative product from the crafters of the Football World Cup: The World Trophy of Pastry, Ice Cream and Chocolate has been unveiled.

Milan, October 2015. Weighing in at 13 kilos, 90 centimetres tall and created by the master crafters who have brought us the World Cup of Football down the years, this precious trophy is the prize coveted by the 16 national teams from four continents, who will be competing in the upcoming **World Championship of Pastry, Ice Cream and Chocolate (24th and 25th October - Host Milan)**.

A supreme feat of handcraft, completely Italian in its manufacture, the FIPCG World Cup has been designed and created by **GDE Bertoni**, an historic creative handcraft workshop which has been producing the plaques, cups and trophies competed for in major national and international events since 1938.

And so, from the experience and profound expertise of the Master Artisans who have created the **FIFA World Cup** and the various **UEFA** cups, such as the Champions League trophy, is born the **World Trophy of Patisserie**. Weighing over 13 kilograms and nearly 90 centimetres tall, the Cup reproduces a pastry-chef's whisk down to the tiniest detail, enclosing within it Planet Earth: a symbol of the global importance of the event, as of how the pastry chef's art can unite peoples and cultures. The base is in plexiglas, while the whisk, Globe, axis and nameplate have been fashioned entirely out of bronze plated in silver and gold.

In the words of the Chairman of the International Federation of Patisserie, Roberto Lestani, *"Each national team competing to win will undergo the toughest of examinations that will put their ability, technical skills and feeling for their work as pastry chefs to the test. Conquering the World Trophy of Pastry is much more than just winning"*.

Representing Italy in this ordeal, which is as enthralling as it is challenging, are the very youthful but nonetheless seasoned campaigners: Paul Occhipinti, Diego Mascia and Antonino Bondi, under the captaincy of two World Champions: Cristian Beduschi and Rossano Vinciarelli.

For further information: <http://www.federazionepasticceri.it/>

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