



The Pastry and Cake Designers World Championships takes to Italy the greatest international artists

Spectacular works of sugar, butter and chocolate, and all the state-of-the-art techniques: the Milan show is ready to host an actual art gallery

Milan, August 2015. Internationally renowned names will gather for the **Pastry and Cake Designers World Championships**, organized by the **International Pastry Federation** that will be held in Milan **from October 24 to 27** at **Host Milano**.

An actual art gallery, where the most important protagonists of the world of pastry will alternate in creating and producing works never seen before. From Taiwan, **Dewen Wang** will make **sculptures of filigree bread**; from Hungary, **Kristina Rado** will create representations with statues made of **royal icing**; and from the States, **Lisa Mansour** and **Elena Sirenko** will show the most innovative cake design techniques.

Big names also from Italy, like the renowned designer **Rita d'Ascenzo**, the carving master **Girolamo Brescia** and his cheese sculptures, and again the winner of many awards **Renato Cattapan**, **Rocco Fusaro**, and many more.

*“Each of these great artists will add immeasurable value to the Championship”, explains **Mario Ragona**, of the FIP Board, “when art and food meet, they create a perfect balance that is a delight for both the eye and the mind”.*

In an atmosphere of encounter and dialog between different cultures and different territories, all guests will take the chance of the most important event in the world of pastry, to describe and tell their stories and passions, offering their experience to those who are already members of this world and to those who, instead, work and dream to become a part of it.

For info: press office: **mediahook** | Tel. 02.45486501

Giuseppa Gatto D'Arrigo | g.gatto@mediahook.it | cell. 347.3801326 - Paola Vernacchio | p.vernacchio@mediahook.it | cell. 334.6766252